

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

CONTRACT NO. REV.

1041-80067-1

DATE PRINTED

08/17/12

AND

PAGE 1

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	SRCP MEDIA			TOM SMITH FOR SENATE			
AND	201 N Union St Ste 200			333 Allegheny Ave Ste 202			
ADDRESS	Alexandria VA 22314-2651			Oakmont PA 15139-2072			
	USA			USA			
CONTACT	BETSY VONDERHEID			PRODUCT#196			
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.	PRODUCT 9820			
			196	CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/16/12 AND ENDING 08/20/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY. CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Th-F	2	05:58A	07:00A	30S	08/16/12-08/17/12	THIS MORNING (5:58-7AM)	2	650.00	1300.00
2	M	1	05:58A	07:00A	30S	08/20/12-08/20/12	THIS MORNING (5:58-7AM)	1	650.00	650.00
3	Th-F	2	06:58A	09:00A	30S	08/16/12-08/17/12	THE EARLY SHOW	2	400.00	800.00
4	M	1	06:58A	09:00A	30S	08/20/12-08/20/12	THE EARLY SHOW	1	400.00	400.00
5	Sa	1	05:00A	06:00A	30S	08/18/12-08/18/12	WKND NEWS SAT 5-6A	1	400.00	400.00
6	Sa	1	06:00A	06:57A	30S	08/18/12-08/18/12	WEEKEND NEWS SAT 6-7AM	1	400.00	400.00
7	Su	1	05:58A	07:00A	30S	08/19/12-08/19/12	WKND NEWS SUN 6-7A	1	350.00	350.00
8	Sa	1	06:57A	09:00A	30S	08/18/12-08/18/12	CBS SATURDAY MORNING NEWS	1	400.00	400.00
9	Su	1	06:58A	09:00A	30S	08/19/12-08/19/12	WKND NEWS SUN 7-9A	1	350.00	350.00
10	Su	2	08:57A	10:30A	30S	08/19/12-08/19/12	CBS SUNDAY MORNING	2	900.00	1800.00
11	Th-F	2	10:58A	12:00N	30S	08/16/12-08/17/12	THE PRICE IS RIGHT	2	700.00	1400.00
12	M	1	10:58A	12:00N	30S	08/20/12-08/20/12	THE PRICE IS RIGHT	1	700.00	700.00
13	Th-F	2	12:00N	12:30P	30S	08/16/12-08/17/12	TALK PHILLY	2	550.00	1100.00
14	M	1	12:00N	12:30P	30S	08/20/12-08/20/12	TALK PHILLY	1	550.00	550.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed on Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SRCP MEDIA	TOM SMITH FOR SENATE	
AND	201 N Union St Ste 200	333 Allegheny Ave Ste 202	
ADDRESS	Alexandria VA 22314-2651	Oakmont PA 15139-2072	
	USA	USA	
CONTACT	BETSY VONDERHEID	PRODUCT EST#196	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 196	PRODUCT CODE 9820
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 08/16/12 AND ENDING 08/20/12 NO. WEEKS: 1			

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			FROM	TO						
15	Th-F	2	04:00P	05:00P	30S	08/16/12-08/17/12	DR. PHIL	2	850.00	1700.00
16	M	1	04:00P	05:00P	30S	08/20/12-08/20/12	DR. PHIL	1	850.00	850.00
17	Th-F	2	05:00P	06:00P	30S	08/16/12-08/17/12	5PM EARLY NEWS	2	600.00	1200.00
18	M	1	05:00P	06:00P	30S	08/20/12-08/20/12	5PM EARLY NEWS	1	600.00	600.00
19	Th-F	2	06:00P	06:30P	30S	08/16/12-08/17/12	NEWS 3 AT 6	2	1200.00	2400.00
20	M	1	06:00P	06:30P	30S	08/20/12-08/20/12	NEWS 3 AT 6	1	1200.00	1200.00
21	Th-F	1	06:58P	07:27P	30S	08/16/12-08/17/12	ENTERTAINMENT TONIGHT	1	1100.00	1100.00
22	M	1	06:58P	07:27P	30S	08/20/12-08/20/12	ENTERTAINMENT TONIGHT	1	1100.00	1100.00
23	Th-F	1	07:28P	07:57P	30S	08/16/12-08/17/12	THE INSIDER	1	1200.00	1200.00
24	M	1	07:28P	07:57P	30S	08/20/12-08/20/12	THE INSIDER	1	1200.00	1200.00
25	Su	1	06:58P	08:00P	30S	08/19/12-08/19/12	SIXTY MINUTES	1	7000.00	7000.00
26	Th-F	4	11:00P	11:35P	30S	08/16/12-08/17/12	LATE NEWS	4	2000.00	8000.00
27	M	1	11:00P	11:35P	30S	08/20/12-08/20/12	LATE NEWS	1	2000.00	2000.00
28	Th-F	2	11:35P	12:37A	30S	08/16/12-08/17/12	DAVID LETTERMAN	2	800.00	1600.00
29	M	1	11:35P	12:37A	30S	08/20/12-08/20/12	DAVID LETTERMAN	1	800.00	800.00

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2543 04 AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME SRCP MEDIA

TOM SMITH FOR SENATE

AND 201 N Union St Ste 200

333 Allegheny Ave Ste 202

ADDRESS Alexandria VA 22314-2651

Oakmont PA 15139-2072

USA

USA

CONTACT BETSY VONDERHEID

PRODUCTEST#196

LOCAL SALESPERSON JOHN LINK POL. AGENCY EST. NO. 196

PRODUCT CODE 9820

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/16/12 AND ENDING 08/20/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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Contract										
ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	41		42550.00
							Billing Summary			
						Otr 3:12	<u>Jul</u> .00	<u>Aug</u> 42550.00	<u>Sep</u> .00	<u>Total</u> 42550.00
									<u>GRAND TOTAL</u> 42550.00	

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